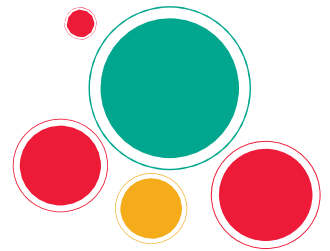


Take Flight in ABWA!



The Importance of Online Authenticity & Why Personal Branding Matters

Wednesday, March 27, 2019
5:30 PM – 7:30 pm
Hyatt Regency Downtown
1200 Louisiana Street, Houston, TX
\$30 (includes light dinner)



Join us as we hear from Karren Lovelady, Owner, Phenomena, a Digital Marketing, Branding and Design Company. (And Pop Up Queen)

- Understand the Social Media Platforms and How they are Used
- How to Build Your Personal Brand
- Personal Brand Statement & Content Creation
- How to Leverage Your Network to support your Brand
- Deployment & Engagement